

- "Autonomous intelligent systems should be designed and constructed so:

 1. the data they are trained on is diverse, inclusive, and free from undesirable biases,
 - 2. they use that data in ethical ways,
- 3. the decisions they make can be traced back and understood by human beings."

Winfield, A. F., Michael, K., Pitt, J., & Evers, V. (2019). Machine ethics: The design and governance of ethical AI and autonomous systems. Proceedings of the IEEE, 107(3), 509–517

"Systematic error introduced into sampling or testing by selecting or encouraging one outcome or answer over others."

- Data sets quality = performance of AI systems
 Data may contain socially constructed biases, inaccuracies, errors and mistakes
 Needs to be addressed prior to training with any given data set
- 2. The integrity of the data must be ensured Feeding malicious data into an AI system may change self-learning systems' behaviour
- 3. Processes and data sets used must be tested and documented at each step
 This should also apply to not in-house developed, acquired AI

Problem: How to identify bias in the first place?

Solution: Techniques to avoid and mitigate unconscious bias in our data:

- 1. Identify human biases (= we grew up with them and have them in us)
- 2. Make sure your team is diverse and follow up with diversity and antibias training
- 3. Make sure your data is diverse and create inclusive training sets
- 4. Be transparent about your algorithms and your data sources
- 5. Monitor and audit your output closely and adapt your algorithm accordingly
- 6. Develop a guideline on how to deal with a diversity lack in data

- Tomalin, M., Byrne, B., Concannon, S. *et al.* "The practical ethics of bias reduction in machine translation: why domain adaptation is better than data debiasing." *Ethics Inf Technol* (2021). https://doi.org/10.1007/s10676-021-09583-1
- Mehrabi, Ninareh & Morstatter, Fred & Saxena, Nripsuta & Lerman, Kristina & Galstyan, Aram (2019) In-depth "Survey on Bias and Fairness in Machine Learning" with many insights, definitions and examples
- "Coded Bias", a Netflix documentary investigates the bias in algorithms after M.I.T. Media Lab researcher Joy Buolamwini uncovered flaws in facial recognition technology.
- EU Ethics guidelines for trustworthy AI
- Tools to reduce bias in AI: AI Fairness 360 and Watson OpenScale (IBM), What-If Tool (Google)



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